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HOME ECONOMICS INSTITUTE OF AUSTRALIA INC.

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# 2002

## ANNUAL REPORT

# HEIA



# HOME ECONOMICS INSTITUTE OF AUSTRALIA INC. ANNUAL REPORT 2002

## FOREWORD

As President of the Home Economics Institute of Australia, I am proud to present the 2002 Annual Report.

This report summarises and makes public the Institute's major activities for the year. It provides the membership, governments, business and other funding authorities with evidence of how the Institute, through its Council, Committees and Divisions, executes its affairs.

I congratulate and thank the Publications Standing Committee under the leadership of Dr Reynolds for compiling this record. It demonstrates once again the outstanding work that this committee has generated over the years and indeed continues to do.

The Executive and Council welcome constructive criticism of this report together with suggestions of how the Institute might improve its service to the profession.

I trust that you will enjoy reading this report and will appreciate the fine achievements of your colleagues and the value of your membership in contributing to the profession.

I thank all those who give many hours of valuable voluntary time to our professional association, thus enabling us to report in this way.



*Gill Ginn*  
President °

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## OBJECTIVES OF THE HOME ECONOMICS INSTITUTE OF AUSTRALIA INC.

The mission of the home economics profession in Australia is to educate, inform, and to act as an advocate to government, industry and the community, for families and households, so that individuals can make informed choices in order to enhance their everyday living.

As the peak professional body for home economics professionals in Australia, the Home Economics Institute of Australia represents the interests of home economists working in education, industry, community services, consumer affairs, and family and household management. The mission of the Institute is to enhance the professionalism and political legitimization of Australian home economists.

The Institute was established to:

- ▶ provide a national focus for home economics and home economists
- ▶ promote public recognition of the role of home economists
- ▶ set professional standards for the practice of home economics and promote the professional standing of home economists
- ▶ encourage and assist home economists with continuing education and professional development
- ▶ encourage, initiate and coordinate research into areas related to home economics
- ▶ cooperate and affiliate with bodies at a state, national and international level, concerned with the education and advocacy for families and households in their everyday living.

## HEIA NATIONAL COUNCIL

<b>EXECUTIVE</b>	<b>PRESIDENT</b> Donna Pendergast (Qld) Gillian Ginn (Tas)	<b>PRESIDENT ELECT</b> Gillian Ginn (Tas) <b>PAST PRESIDENT</b> Donna Pendergast (Qld)	<b>SECRETARY</b> Carol Kotz (ACT)	<b>TREASURER</b> Jan Reynolds (Qld)	<b>EXECUTIVE MEMBER</b> Libby Donnelly (Tas)	<b>COUNCIL</b>
	Gail Clarkson (NSW)	Miriam McDonald (NT)	Carol Smith (SA)	Leanne Compton (Vic)	Marilyn Yates (WA)	

### COUNCIL STANDING COMMITTEES

Education	Jan Reynolds (Qld)	<i>Technology Education</i> <i>Technology Education Federation of Australia</i>	Marilyn Yates (WA)
Finance	Jenny McComb (Vic)		Marilyn Yates (WA)
International Affairs	Irene Munro (NSW)		
Membership	Carol Smith (SA)		
Merchandising	Carol Elias (WA)		
Professional Development	Marilyn Yates (WA)		
Publications	Jan Reynolds (Qld)	<i>Journal Newsletter</i>	Donna Pendergast (Qld), Jan Reynolds (Qld) Libby Donnelly (Tas)
Public Health	Jane Dewing (SA)		
Research	Position not filled		
Telecommunications	Miriam McDonald (NT)		

The mission and focus of the profession are reflected in the Institute's logo. The concentric circles symbolise the family unit within the community and the world as a whole. Through the centre runs the flame of the lamp of learning.

## COUNCIL AND THE DIVISIONAL PRESIDENTS

2002 began with Council comprising the following members:

Donna Pendergast (Qld)	President
Gill Ginn (Tas)	President-elect
Carol Kotz	Secretary, Delegate, Australian Capital Territory Division
Jan Reynolds	Treasurer Delegate, Queensland Division
Libby Donnelly	Executive member Delegate, Tasmania Division
Gail Clarkson	Delegate, New South Wales Division
Miriam McDonald	Delegate for and President of Northern Territory Division
Carol Smith	Delegate, South Australia Division
Leanne Compton	Delegate, Victoria Division
Marilyn Yates	Delegate, Western Australia Division

At the Annual General Meeting in April 2002, Gill Ginn took office as President, and Donna Pendergast assumed office as Past-President.

As can be seen, one member of Council was also a Divisional President. The other Divisional Presidents were:

Jenny Pardy	Australian Capital Territory
Heather Crawford	New South Wales
Cheryl Conroy	Queensland
Julie Taylor	South Australia
Rita Cawley	Tasmania
Debra Parnell	Victoria
Carol Elias	Western Australia



*The Presidents (left to right) Debra Parnell (Vic); Julie Taylor (SA); Rita Cawley (Tas); Gill Ginn (National); Carol Elias (WA)*



*National HEIA Presidents since 1994 (left to right) Heather Crawford (NSW) 1996-98; Donna Pendergast (Qld) 2000-02; Gillian Ginn (Tas) 2002-present; Marilyn Yates (WA) 1998-2000; Jan Reynolds (Qld) 1994-96*



*National HEIA secretaries since 1994 (left to right) Carol Kotz (ACT) 2001-present; Carol Elias (WA) 1998-2001; Louise Godwin (NSW) 1996-98; Donna Pendergast (Qld) 1994-96*



Michelle Nisber (left) thanking guest speaker Telstra Businesswoman of the Year at the HEIA (Q) World Home Economics Day



President Donna Pendergest thanking St Rita's students (and then teacher Julie Nash) for illustrations used in Fashion for the Sun

## HIGHLIGHTS OF 2002

### JANUARY – MARCH

- ▶ Distribution of *Fashion for the Sun*.
- ▶ World Home Economics Day.
- ▶ Completion of the second phase of the evaluation of *Food safety matters* for the Commonwealth Department of Health and Ageing, and Queensland Health.
- ▶ Paid membership secretariat appointed.

### APRIL – JUNE

- ▶ Gillian Ginn takes office as national president.
- ▶ Release of the 2002–2004 Strategic Plan.

### JULY – SEPTEMBER

- ▶ HEIA(Q) Divisional conference.
- ▶ Participation in the Commonwealth forum to develop an Action Plan for Technology Education.
- ▶ Successful bid by HEIA to host the 2012 IFHE Congress.
- ▶ HEIA reaches 1000 members.

### OCTOBER – DECEMBER

- ▶ Celebration of the completion of *Food safety matters*.
- ▶ *Attracting Students* posters completed.
- ▶ *Home economics education - Making it work* published.
- ▶ HEIA responds to the Discussion Paper: *Strategies to attract and retain teachers of science, technology and mathematics*.
- ▶ Publication of the corporate brochure *About HEIA*.
- ▶ Publication in the Journal of HEIA of tertiary courses for home economics teaching.
- ▶ Completion of the web-based brochure *Home economics - The world of work*.
- ▶ NSW High Achiever Award and Celebration Dinner.
- ▶ Major review of the *Policy and Procedures Handbook* completed.

## EXECUTIVE REPORTS

### PRESIDENT'S REPORT

2002, the first year in my term of office as President of the Institute was significant in that it was a year in which HEIA's maturity and stability was in evidence. By that I mean that the Institute had moved on from its growing era when there was much effort in establishing its operations and determining how best it could serve its members. 2002 saw the Institute as a "mature" organisation with clear policies, procedures and operations at both national and Divisional levels. It was recognised as a professional association with integrity, having expertise and commitment that enabled it to work effectively with government and non-government agencies on projects that benefited both the community and HEIA members. I will exemplify this by reference to three aspects of HEIA's work: the achievements in the 3-year planning period immediately preceding and informed actions in 2002; the growth of membership; and national projects carried out for the benefit of members.

In embarking on the development of the 2002 - 2004 Strategic Plan for the Institute, it was necessary to reflect on what had been achieved in the immediately preceding planning period, 1999 - 2001. An examination of the 1999 - 2001 Plan indicates that, by and large, the goals documented in the Plan were realised - but in many cases by strategies that could not have been dreamt of in 1998 when the Plan was developed. And by now, in 2002, so many of these achievements are taken for granted - a sign of our maturity.

For example, we saw the establishment of the HEIA webpage, a permanent 1800 telephone and fax number, and email communications becoming the norm as the means of communications between Council and Divisional Executives. Although the Plan targeted that the Institute should aim to develop one curriculum resource per annum, no-one could have imagined that we would be party to major resources such as the *World of vegies*, *Children and vegies - Bringing them together* (a Commonwealth project for primary schools) and *Food choices the IT way*.

Whilst we did not establish the paid membership secretariat in this period, it did occur in 2002.

The advocacy in this period was intense with a directed campaign to improve the supply of home economics teachers. The campaign saw major activity in most Divisions, with some outstanding results. Sharing of ideas across Divisions yet again reinforced the benefits of being a national organisation.

On an organisational front, the Institute moved confidently through the taxation reforms and emerged as a GST-registered organisation.



Donna Pendergest (left) hands over the Presidency to Gill Ginn

The Plan aimed for 18% growth in membership over 3 years—that is, from 838 at the end of 1998 to 991 at the end of 2001. Whilst this was not quite achieved, with 947 members at the end of 2001, I am pleased to say that in 2002 the Institute reached 1057 members. At the end of 1995, the first full year of HEIA's operation, there were 689 members. The current membership of 1057 represents approximately 50% growth since the end of 1995. A focus on membership will continue, especially in New South Wales and Victoria where there is great potential for growth.

The current planning period, 2002–2004 takes us to the 10th anniversary of the Institute. The reflections at the end of this period will be very interesting in considering how we have travelled over a ten-year period.

The growth and maturity of the Institute has reaped benefits for our members, and nowhere is this more evident than in the resources produced to support the profession. In addition to those already cited for the 1999–2001 period, 2002 saw the development of posters to attract students to our field, a pedagogy booklet, and HEIA partnering the Commonwealth and a state government in the development of *Food safety matters* for all schools across Australia. A major strength that HEIA was able to draw upon was the expertise in all states and territories to ensure the resources were appropriate across the country. The sharing of expertise was also exemplified in the development of professional development opportunities that were offered in all states and territories, as for example, the offering of workshops related to *Food choices the IT way*.

The major activities of the Institute in 2002 are recorded elsewhere in this Report. Without taking anything away from those areas like the journal and newsletter that continue to provide our members with high quality services and products, I would like to take this opportunity to acknowledge new milestones in 2002, and thank those involved. For example, a paid membership secretariat was established, the Policy and Procedures manual was reviewed, and the *Attracting Students* project resulted in some very fine posters to attract students to study in the field of home economics and to become home

economics teachers. The South Australian Division, led by Christiana Tassell, planned and prepared for the 2003 national biennial conference whilst, at an international level, a Task Group of the International Affairs Committee, chaired by Gail Clarkson, steered a successful bid to host the IFHE World Congress in 2012 in Sydney. We congratulate the Task Group on their first step and wish them success in the pathway of preparation over the next ten years. This new work was complemented by ongoing, quality work in the Divisions and by the many national committees such as Education and Publications to result in a very productive year for the Institute.

Of course none of this could have taken part without the membership of the profession, and without the commitment and expertise of those who have played major roles in the various initiatives. I thank all who have been part of this, whether at a local, Divisional, national or Council level. We are only as strong as our membership support. I am particularly proud to be the HEIA President at this time of steady growth and significant achievements.

*Gill Ginn*  
**President HEIA Inc.**

### TREASURER'S REPORT

2002 continued with the system whereby our regular expenditure (capitation to Divisions, journal, newsletter, stationery, running costs etc.) was to be met by regular income (mainly from membership fees and profit from merchandising). Funds from externally funded projects were used to finance project work that would enhance our profession and support our members. As reported in the 2001 Annual Report, the operating surplus of \$15,498 for 2001 was derived, in the main, from externally funded projects, and this surplus 2001 funding was used for 2002 projects. The operating loss of \$14,456 in 2002 reflects the use in 2002 of the operating "project surplus" from 2001. In particular, it was used to support the *Attracting Students* project, and the *Home economics education - Making it work* project.

It must be acknowledged that the *Attracting Students* project was also supported generously by the Divisions. The proposed review of membership fees for 2002 did not occur.

*Dr Janet Reynolds, Treasurer*  
*Jenny McComb, Finance Standing Committee*

### Independent Audit report

31 December 2002

To the members of the Home Economics Institute of Australia Inc.

### Scope

I have audited the accompanying financial accounts of the Home Economics Institute of Australia Incorporated for the year ended 31st December 2002. The members of the Council are responsible for the financial report. I have conducted an independent audit of the financial report in order to express an opinion on it to the members of the Institute.

My audit has been conducted in accordance with Australian Auditing Standards to provide reasonable assurance of whether the financial report is free of material misstatement. My procedures included examination, on a test basis, of evidence supporting the accounts and other disclosures in the financial report, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion whether, in all material respects, the financial report and other mandatory professional reporting requirements and Incorporation Act requirements are met, so as to present a view which is consistent with my understanding of the Institute's financial position and performance as represented by the results of its operations for the year. The audit opinion expressed in this report has been formed on the above basis.

### Audit Opinion

In my opinion, the financial report of the Institute is in accordance with:

- (a) The Associations Incorporations Act 1981, including
  - (i) giving a true and fair view of the Institute's financial position as at 31 December 2002 and of its performance for the year ended on that date; and
  - (ii) complying with Accounting Standards and other Regulations; and
- (b) other mandatory professional reporting requirements consistently applied for a non reporting entity.



**C H DOBB FCA**  
*Chartered Accountant Bentleigh 30 January 2003*



*Jan Reynolds*

### Statement by the Members of the Institute

- In the opinion of the members of the Institute the financial statements and notes of the Institute are in accordance with applicable accounting standards consistently applied for a special purpose report:
- (1) giving a true and fair view of the Institute's financial position as at 31 December 2002 and of its performance for the year ended on that date;
  - (2) there are reasonable grounds to believe that the Institute will be able to pay its debts as and when they fall due and payable

Signed in accordance with a resolution of the Council for the Institute



**Jenny McComb - Member**



**Jan Reynolds - Member**

Melbourne 27 January 2003

**Statement of Income and Expenditure  
as at 31 December 2002**

	2002	2001
<b>INCOME</b>		
CHILD NUTRITION PROJECT	0	126,043
CONFERENCE	0	8,028
EDUCATION PROJECTS	24,203	14,800
INTEREST	4,438	5,687
MEMBERSHIP FEES	86,493	80,478
MERCHANDISE	1,614	3,579
SCHOOLS MAILOUT	0	1,125
	<b>116,748</b>	<b>239,740</b>
<b>EXPENDITURE</b>		
ANNUAL REPORT	2,782	2,121
ARCHIVING	0	177
BANK FEES	1,653	2,017
CAPITATION	38,053	32,575
CHILD NUTRITION PROJECT	1,767	117,889
EDUCATION PROJECTS	26,620	14,156
EQUIPMENT & REPAIRS	495	324
FELLOWSHIPS	34	590
HEIA COUNCIL	11,553	13,723
MEMBERSHIP SECRETARIAT	8,716	1,217
IFHE	0	332
INSURANCE	601	416
INTERNATIONAL AFFAIRS	364	0
JOURNAL	16,858	20,840
NEF	150	150
NEWSLETTER	9,907	6,656
POLICY AND PROCEDURES MANUAL	374	649
POSTAGE	1,063	1,548
PUBLICATIONS	2,620	0
PUBLIC RELATIONS	0	72
SECRETARIAL	35	70
SPONSORSHIP	200	215
STATIONERY	5,206	6,607
TELEPHONE & FAX	1,819	1,599
WEB PAGE	424	299
	<b>131,294</b>	<b>224,242</b>
Operating Surplus (Shortfall) before tax	-14,546	15,498
Income tax expense- Division 50/Sec (23e) exempt	-	-
Operating (loss) for the year	-14,546	15,498
Balance brought forward	106,008	90,510
<b>MEMBERS' RETAINED FUNDS</b>		
<b>CARRIED FORWARD</b>	<b>91,462</b>	<b>106,008</b>

**Balance Sheet**

	2002	2001
<b>MEMBERS' RETAINED FUNDS</b>	<b>91,462</b>	<b>106,008</b>
Represented by:		
<b>CURRENT ASSETS</b>		
Cash		
At Bank	660	3,117
On deposit		
HEIA Inc Term Deposit 1	45,480	43,532
HEIA Inc Cash Management Fund	35,710	0
ISABEL HORNE FUND	41,759	40,192
BEVERLY DIXON FUND	5,888	5,697
<b>TOTAL ASSETS</b>	<b>129,497</b>	<b>92,538</b>
<b>CURRENT LIABILITIES</b>		
Conference 2003	38,630	0
IFHE fees	990	0
Australian Taxation Office/GST payable	-1,585	-13,470
<b>TOTAL LIABILITIES</b>	<b>38,035</b>	<b>0</b>
<b>NET ASSETS (see Note 1)</b>	<b>91,462</b>	<b>106,008</b>
<b>Notes to and forming part of the Accounts</b>		
<b>Note 1</b>		
The members of the Council are of the opinion that the entity is not a reporting entity, as defined, and financial statements have been prepared as special purpose financial statement to meet the requirements of the Associations Incorporations Act 1981. They comply with all appropriate accounting standards.		
<b>Note 2</b>		
Under current legislation, the entity is exempt from Income Tax — Division 50 / Sec 23 (e)		
<b>Statement of Cash Flows for the year ended 31st December 2002</b>	<b>2002</b>	<b>2001</b>
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>	<b>\$</b>	<b>\$</b>
Receipts from members etc	209,725	295,038
Payments to suppliers etc	172,766	341,109
Cash flows from activities	36,959	-46,071
Add opening cash funds	92,538	138,609
Closing cash carried forward	129,497	92,538

**MEMBERSHIP REPORT**

2002 saw a change in the business management of the Membership Secretariat. After a difficult transition period, Lyn Peacock from New South Wales won the tender to manage the day-to-day operations of the Secretariat. We are pleased to have a person with a strong home economics background take on the role, as she understands our needs and is involved in our future directions.

The Membership Standing Committee remained a very small group, despite calls for interested members to join. Hopefully 2003 will see this group strengthened. Membership fees have not increased since the inception of the Institute and although flagged in last year's Annual Report, it is unlikely that we can contain them much longer, while offering the same service.

Full memberships have increased only slightly since last year, with school membership, (which can include up to 6 people) as well as student members growing significantly. Most Divisions have increased their total membership, some, like the Queensland Division, quite substantially. However all Divisions are to be commended in their efforts to attract and retain members. Offering quality professional development opportunities and resources are often cited as reasons to be a member. The membership figures for 2001 and 2002 are presented below.

**Membership ending 30/11/02 — 1057 members**

Membership Type	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Full	12	53	10	155	55	23	42	118	468
NIPE*	3	21		14	6	11	24	17	96
School Contact	4	5		73	8		3	14	107
School Non Contact	10	13		215	24		6	41	309
Student with Journal		5		14	3	2	14	22	60
Student without Journal					2		9		11
Associate		3		2	1				6
Total	29	100	10	473	99	36	98	212	1057

**Membership ending 31/12/01 - 947 members**

Membership Type	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Full	14	59	10	157	49	22	40	112	463
NIPE*	5	21	0	8	2	12	24	16	88
School Contact	3	3	0	59	4	1	4	12	86
School Non-Contact	11	8	0	177	14	0	5	37	252
Student with Journal	0	1	2	12	3	0	22	6	46
Student without Journal	1	1	0	0	1	1	2	1	7
Associate	0	4	0	1	0	0	0	0	5
Total	34	97	12	414	73	36	97	184	947

\*NIPE = not in paid employment

*Carol Smith - Convenor, Membership Standing Committee*

A major highlight for 2002 was reaching the milestone of 1000 members. The person registered as the 1000th member for 2002 was Kathleen Taylor from South Australia. Each of HEIA's Strategic Plans has aimed at increasing our membership and 1000 members is noteworthy and celebratory. While it is a special marker, our future strength lies in increasing membership further and the 2002–2004 Strategic Plan outlines strategies for this. The website has generated some enquiries for membership and will become a useful tool in the future for enhancing our reach to potential members.

# STRATEGIC PLAN 2002-2004

The HEIA Council endorsed the 2002-2004 Strategic Plan in April 2002. The achievements in the first year of the strategic planning cycle are listed.

The achievements are categorised according to the key result areas of membership, communications, products and services, organisational structure, infrastructure, marketing and advocacy.

## Membership

- ▶ School membership continued to have steady growth with 416 members compared to 338 in 2001.
- ▶ Overall membership for 2002 was 1057 compared to 957 in 2001.
- ▶ TAFE colleges were proposed as Campus memberships in the same way as School membership - this will be put to a Special General Meeting in 2003.
- ▶ Queensland was the only Division to reach membership targets.

## Communication

- ▶ News of the work of the Education, Publications and Archiving Standing and Sub-committees was published in the national newsletter.
- ▶ Conferences, workshops and websites of interest to home economists were published in HEIA News.
- ▶ The New South Wales, Queensland, South Australia, Tasmania, Victoria and Western Australia Divisions produced regular newsletters.
- ▶ Three issues of the Journal were published.
- ▶ The New South Wales, Queensland, South Australia, Tasmania and Western Australia Divisions were connected to HEIA website.
- ▶ Some HEIA publications, application forms for membership, and information about the National Biennial Conference were added to the website.
- ▶ Interest was initiated for a Divisional Presidents network.

## Products and services

- ▶ The 2001 Annual Report was produced.
- ▶ Three issues of both the Journal and national newsletter were published.
- ▶ A range of resources was available at reduced costs to members.
- ▶ HEIA aprons and T-shirts were available from the Merchandising Standing Committee.
- ▶ Divisional professional development such as work-shops and conferences was provided in all Divisions.
- ▶ All Divisions offered workshops on *Food choices the IT way* software package.
- ▶ As part of the *Attracting Students* project, posters focusing on attracting students to study home economics as well as into the profession of teaching home economics were completed ready for distribution in 2003.
- ▶ A new brochure *About HEIA* provides information about the Institute and the benefits of HEIA membership was published and distributed to members.
- ▶ A pedagogical booklet *Home economics education - Making it work*, was published to support teachers in making home economics "work" for their students in changing social, cultural and economic times.
- ▶ A valued partnership with Queensland Health, Commonwealth Department of Health and Ageing and HEIA resulted in the production of the revised resource *Food safety matters*.

The resource was completed in late 2002 ready for distribution in 2003 by the Commonwealth government to all schools and colleges and to all HEIA members.

## Organisational structure

- ▶ A paid membership secretariat was appointed. It executed policy directions professionally and provided support to Divisions and Council as required.
- ▶ The Policy and Procedures Handbook was revised to cover all aspects of HEIA operations.
- ▶ Promotion of HEIA's 1800 telephone/fax number continued on national stationery.
- ▶ Between-meeting business was conducted by use of electronic mail.
- ▶ HEIA was represented on the National Education Forum (NEF) and the Technology Education Federation of Australia (TEFA).
- ▶ A corporate image in stationery and publications remained at a professional standard.

## Marketing

- ▶ The HEIA logo was used on resources developed in partnership with other organisations.
- ▶ Partnerships with Commonwealth and State government departments, and with private enterprise, resulted in quality products for home economics education.
- ▶ A pedagogical booklet was produced to support good practice in home economics classrooms.
- ▶ The *Attracting Students* Project included posters to attract students to the field, both at school and as a career, with the posters designed to meet diverse national needs
- ▶ A brochure to promote HEIA was published.

## Advocacy

- ▶ HEIA representatives advocated for home economics at meetings of the Technology Education Federation of Australia and the National Education Forum.
- ▶ HEIA submitted a response to the *Review of teaching and teacher education* conducted by the Commonwealth Department of Education, Science and Technology.
- ▶ HEIA participated in a forum held by the Commonwealth to develop an Action Plan for technology education.
- ▶ Home economics was promoted through World Home Economics Day events in some Divisions.
- ▶ There was continued representation on the Federal Governments Stronger Families funding initiative.

# AWARDS AND SCHOLARSHIPS

## King and Amy O'Malley Scholarships

*New South Wales*  
Sophie Roberts

*Queensland*  
Catherine Bayo, Sharon Kirakov,  
Leanne Kirby, Michelle Loy  
Andrew McVittie

*South Australia*  
Margaret Crawford,  
Alison Shanks, James Smith

*Tasmania*  
Matthew Jago, Alison McGee

*Victoria*  
Claire Bowen, Rachael Cheail,  
Leanne Compton, Carlie  
Deppeler, Anne Griffiths, Emily  
Jackson, Jessica McCormick,  
Sophie Skalkos

*Western Australia*  
Catherine Korn, Helen Sivyer,  
Suzanne Turner



*Queensland O'Malley scholars congratulated on World Home Economics Day*

## COMMITTEE REPORTS

### EDUCATION

2002 was another very busy and productive year for the Education Standing Committee, with the work undertaken by the members of the Standing Committee, the Divisional contacts from every Division, and the various sub-committees and reference groups that were established for each project. The work of the Committee was guided by a Management Plan that involved input from all Divisions. It revolved around three major projects with other less demanding, but nevertheless important, smaller projects and issues being dealt with.

A major achievement for 2002 was the production of posters to attract students to study home economics, and to take up home economics teaching as a profession. The posters were the major component of what became known as the *Attracting Students* project, an off-shoot of the *Teacher Supply and Demand* project. The aim of the *Teacher Supply and Demand* project is to create for Australian schools a supply of home economics teachers that matches the demand. Although a major part of this is ensuring that there are adequate courses for teacher preparation, another important aspect is attracting students to the courses. The *Attracting Students* project was implemented to this end. Following much consultation across all Divisions, two colourful posters were produced—one to attract students to study home economics at school and the other to take up home economics teaching as a career. The posters are to be launched at the 2003 national biennial conference of the Institute and distributed soon afterwards to all HEIA members and to all schools with secondary departments.

Other projects continued to support the Teacher Supply and Demand project, including much local activity at the Divisional level. A further national initiative was data collection on the tertiary courses for home economics education. These data were collated and published in the Journal and will be placed on the website in expanded form in 2003.

Another major achievement for 2002 was the production of the professionally produced booklet *Home economics education - Making it work*. The booklet outlines some key ideas for home economics education that 'make it work', that is, that prepare students to participate effectively in changing social, cultural and economic times. For example, it addresses Home Economics Practice in the context of empowerment, social inquiry and technology, and provides strategies to develop intellectual rigour in the home economics classroom. The booklet showcases some resources developed by HEIA, or in consultation with HEIA, that are available to support teachers to "make home economics education work".

The *Food safety matters* project was another focus for the Education Standing Committee in 2002. The Institute was represented on the project management committee, where it worked in partnership with the Commonwealth Department of Health and Ageing and Queensland Health to guide the project. Although most of the project work was completed by project officers at Queensland Health, the Institute was contracted to review the original version of the resource and to work on the teacher's manual. The Institute also had representatives from most Divisions on the Technical Advisory Group that reviewed the resource in progress. The resource was completed in November 2002, with the revised version comprising a teacher's manual, 26 student workbooks, 7 posters and a video, all packaged in a sturdy plastic container. The resource will be launched in early 2003 and distributed to secondary schools across Australia and to all members of HEIA.

The Institute continued to work with Xyris Software (Aust) Pty Ltd during 2002, with Xyris supporting the Institute in offering workshops on the resource *Food choices the IT way*. The relationship enabled workshops to be run at minimum cost and for the resource to be purchased at a much-reduced price.

This project continues to support home economics teachers in introducing information technology into the classroom in a connected way, as well as supporting good practice in nutrition education that encourages health-promoting behaviour.

A submission was made by the Institute to the *Review of teaching and teacher education* conducted by the Commonwealth Department of Education, Science and Technology, and the Institute participated in a forum held by the Commonwealth to develop an Action Plan for technology education.

HEIA membership of the Technology Education Federation of Australia and of the National Education Forum continued in 2002.

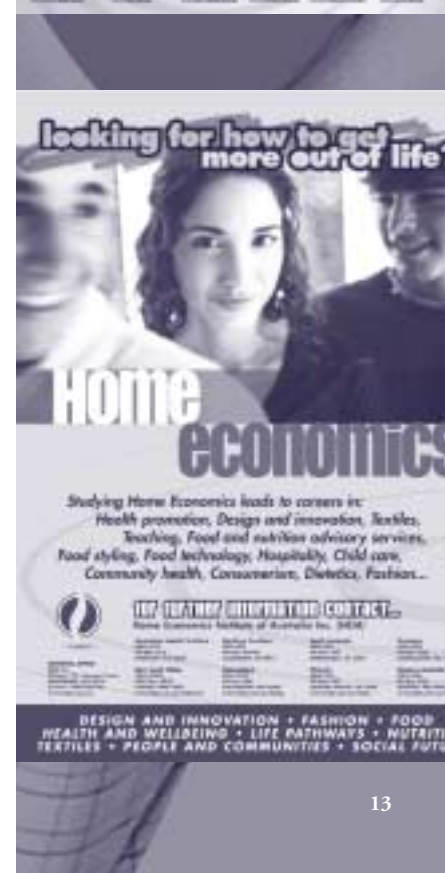
It can be seen that the Education Standing Committee achieved much for the profession in 2002. However, it must be noted that two factors are a strong influence on its achievements. Firstly, a strong membership base is required to enable HEIA to negotiate with governments and industry for funding to support projects that in turn support the profession. Secondly, the work of the Committee is dependent upon the incredible expertise, commitment to excellence, good will and voluntary work undertaken by the many people involved.

*Dr Janet Reynolds*  
Convenor, Education Standing Committee

### INTERNATIONAL AFFAIRS

The International Affairs Standing Committee (IASC) became operational again at the beginning of 2002 with a committee of seven members representing the various states: Dorothy Carey (Vic); Gail Clarkson (NSW); Claus Jehne (Qld); Helen Keith (Qld); Irene Munro (NSW); Mary Oleschenko (SA); Pamela Rex (ACT).

The Committee proposed a project that would source and send textbooks/resources no longer being used in Australian schools and colleges to identified schools in the Australasian Pacific region, and in particular to home economics departments. The second part of the project was to establish a data-base of home economics groups/classes in the Australasia Pacific region with the aim of setting up "pen-pal" communication by letter or email between these students and similar groups of students in Australia. This would provide an opportunity for exchange of information about cultural differences in lifestyles, food, family and clothing between the two groups.



## COMMITTEE REPORTS

### INTERNATIONAL AFFAIRS (cont)

During the year, Gail Clarkson and Irene Munro communicated with schools in the Pacific using web addresses and through personal contacts to try to activate the projects with schools/colleges in the Pacific region. Despite the fact that we were offering to send them books without any commitments from them, no positive responses were received. The committee will try other avenues of communication to action the project in 2003.

A Task Group chaired by Gail Clarkson worked with the Sydney Convention and Visitors Bureau to prepare a bid to host the IFHE World Congress in 2012 in Sydney. The bid, presented in Helsinki by Pamela Rex, (Vice President of the Pacific Region for IFHE) in July 2002 on behalf of HEIA Inc., was successful. We congratulate the Task Group on their first step and wish them success on the pathway of preparation, which lies ahead over the next ten years.

*Irene Munro*

*Convenor, International Affairs Standing Committee*

### MERCHANDISING

The Merchandising Standing Committee continued to offer a range of resources, T-shirts and aprons for home economics professionals throughout 2002. All the resources have been professionally developed (some from commercial publishers, others by HEIA). These products are being made available to members of the Home Economics Institute of Australia at a reduced cost.

*Food choices the IT way*, a software package aimed at secondary students, has proved to be very popular purchase for schools. It is designed to encourage students to make healthy food choices and increase their food literacy. The package contains a *FoodWorks* CD-ROM nutritional analysis program, a teacher's manual and 10 student work books.

The resource *Food safety matters*, developed in 2000, has been extremely popular not only as a support to teachers in both schools and TAFE colleges, but also for local councils and institutions where the promotion of food safety is important. In response to its popularity, a revised resource is soon to be released. The revised resource will include the additions of a teacher's manual, a teaching video, and an increased number of student booklets.

New books are continually being reviewed for use by the home economics profession, with several new ones introduced to the resources list during 2002.

Sales of the T-shirt, developed at the end of 2000, have continued to slow down during 2002 and this product will be phased out due to lack of interest. However the HEIA apron has had steady sales during the year.

These products have become an important revenue-generating arm of our operations. All information regarding our products is available on the HEIA web page. Advertising of new merchandise is also publicised in the Journal and newsletter as they become available.

Relevant new resources are continually being developed to assist home economics and health educators and one of the aims of the Merchandising Standing Committee is to reach more people and make them aware of the availability of these outstanding resources and the ease with which they may be purchased.

*Carol Elias*

*Convenor, Merchandising Standing Committee.*

*T-shirt logo*



### PROFESSIONAL DEVELOPMENT

Each year prior to the biennial conference, that is the even years, the major work of the Professional Development Standing Committee is devoted to the preparation of the conference.

The 2002/3 Conference Planning Task Group was formed from the South Australian Division of HEIA, who had made their offer to Council just prior to the 2001 conference. HEIA Council was delighted that another relatively small Division was prepared to undertake such an important national responsibility as running the HEIA conference. You may remember that the Australian Capital Territory Division presented the 2001 conference.

Policy and procedures guide the presentation of a national conference. Since the first Institute conference held in Perth in 1995, the focus has been on ensuring that well-documented processes support the work of successive planning task groups. These processes have been refined over the years. Successful conferences result from the strong support provided to the Conference Planning Task Group by the Finance Standing Committee and the Publications Standing Committee.

The Task Group was most fortunate in being granted the use of the South Australian Department of Education and Children's Services facilities at no cost to HEIA. The conference was planned to include a range of keynote speakers, panel presentations, individual papers, workshops and exhibitions. During 2002, the Task Group worked very hard obtaining sponsorship to offset the costs of running the conference.

The Professional Development Standing Committee is constantly exploring alternatives to ensure that members' professional development needs are met. There is great agreement that the most fundamentally important aspect of a conference is a stimulating thought-provoking conference program that promotes discussion and debate and contributes to the growth of the profession. However, the venue and the potential to experience new places also contribute to a successful conference. During 2002, the feasibility of alternatives such as holding a conference off-shore, perhaps in collaboration with the New Zealand home economics community, or holding the conference in a less well-known area of Australia was explored.

The Professional Development Standing Committee would appreciate input from members regarding ideas for future biennial conferences.

*Marilyn Yates*

*Convenor, Professional Development Standing Committee*



*Christina Tassell,  
Convenor Conference Task Group*



*Merchandising team Robin Shepherd (left) and  
Carol Elias seeing the lighter side of their roles*

## COMMITTEE REPORTS

### PUBLICATIONS

As in previous years, in 2002 the major roles of the Publications Standing Committee fell into two categories: publishing resources to support the work of other committees, and publishing the newsletter and Journal.

Again, support for the Education Standing Committee in 2002 was huge. There was major support in the production of 8000 posters, 4000 of each of two kinds to be sent to schools and members of HEIA early in 2003. The posters are designed to attract students to study home economics at school and to take up home economics teaching as a career. The Divisions were very involved with this project as they provided input to ensure that the posters appropriately represented home economics in that state or territory. The Divisions were very pleased with the results of the extensive consultation and collaboration—very colourful, modern posters that depict home economics in a contemporary fashion. Also in support of the Education Standing Committee was the production of 4000 copies of the booklet *Home economics education - Making it work*. The colours and style of the booklet complement the poster attracting students to study home economics. It was generally felt that the images in the resources produced to support the Education Standing Committee continued to match our profession - strong, with-it and appropriate.

The Council of the Institute requested a new brochure for 2002 - *About HEIA*. This die-cut brochure provides information about the Institute, what it offers, its membership and contact details. The brochure was printed in the Institute's corporate colours and, in line with other more recent productions, in full-strength colours to promote a strong image for the Institute. It is envisaged that these brochures will be invaluable for public relations purposes.

Following on from its input to the Commonwealth's Job Guide, the Publications Standing Committee produced a brochure *Home economics - The world of work*. The brochure explains the various work roles

that home economists perform, whether in community health, education or industry; the requirements to work as a home economics professional; and courses to train as a home economist or home economics teacher. Initially this brochure will be placed on the website only.

Information updates were printed to support the Membership Standing Committee, along with a range of stationery items to support all committees, administration in general, and the Divisions. There is a growing trend for more and more Divisions to request envelopes and compliments slips with their own Divisional address. This was made cost-effective by placing a bulk order for all Divisions at the end of the year. The publication of the Annual Report was managed by the Publications Standing Committee.

The move to the publication of three editions of the newsletter per year has been very successful, the spacing between publications enabling contributors time to prepare their articles for publication. The newsletter is an important means of communication to the membership, hence every endeavour is made to keep readers informed of current events and information as it becomes available. Publication continues to be conducted from Tasmania, with the editor based in Launceston and the publisher in Hobart, possible through the wonderful medium of email. The process of publication, printing and dispatch continues to be carried out under the management of editor Libby Donnelly.

Producing three Journals per annum has been a cost-effective measure in terms of some savings in production costs and savings in postage. However, the reduction in the number of issues per annum from the original four per annum has meant that each issue tends to be bigger! Hence the production of each issue is greater and the postage for each issue is greater. Further cost analyses will be undertaken as part of an ongoing evaluation of the Journal. We were fortunate in 2002 to have a steady flow of academic Journal articles for readers, including some submitted from overseas.

However, we are conscious of the reduction in "pure" home economics articles. This is due, in part, to the reduction of tertiary courses that have a specific home economics context. The section Journal Extra, introduced in 2001, continues to be popular in bringing information updates to the reader. The Journal continued to be an effective means of distributing promotional material from both the Institute and other organisations. The Institute has continued its policy not to accept advertising in the Journal, but rather to distribute materials as inserts in the Journal. The Journal editors are Janet Reynolds and Donna Pendergast.

*Dr Jan Reynolds,*

*Convenor, Publications Standing Committee and Journal Co-editor*

*Dr Donna Pendergast, Journal Co-editor*

*Libby Donnelly, Newsletter Editor*

### PUBLIC HEALTH

No activity in 2003

### RESEARCH

No activity in 2003

### TELECOMMUNICATIONS

[www.heia.com.au](http://www.heia.com.au)

Our national website is the main focus of the Telecommunications Committee. Keeping the site up to date, with news, resources and other information is seen as a priority by the Standing Committee.

Members can retrieve membership forms and information from the website, register for conferences and download order forms for the many resources available through the HEIA. The resource *Fashion for the sun* can be downloaded also. Students who are interested in information about home economics as a career can find information on the website. Journal articles are regularly added and can be downloaded. Contact information regarding the HEIA Council, Standing and Sub-Committees, and State and Territory Divisional contacts are all available on this valuable website.

Many Divisions have their websites operational. These include New South Wales, Queensland, South Australia, Tasmania and Western Australia. Most other Divisions are working on getting their Divisional sites operational during 2003.

*Miriam McDonald*

*Convenor, Telecommunications Standing Committee*

## HOME ECONOMICS The world of work



## DIVISIONAL REPORTS

### AUSTRALIAN CAPITAL TERRITORY (ACT)

On the 21st March 2002 the ACT Division held a one-day seminar at St Clare's College. At the seminar, delegates had the opportunity to use *Food choices the IT way* under the expert guidance of Dr Janet Reynolds, who flew to Canberra especially to lead us through the program. Jan also presented the *Food safety matters* kit. Pamela Taylor ran a workshop on the *Fashion for the sun* kit, which was inspirational for those who attended. In the afternoon Jan and Betty Smith led a workshop on "Intellectual Rigour" and "Rich Tasks" and explained perspectives on this development and how this would be used in the ACT High Schools. We had a lively discussion during this session. We had a very pleasing number of delegates from across Canberra and NSW. The ACT Division earned a large commission from sales of the *Food choices the IT way*, which was excellent as we are now financial once more.

The AGM for our Division was held directly after the seminar but as we did not have a quorum, we could only elect a caretaker committee for 2002. I would like to thank the following people for their efforts in keeping the ACT Division functioning: Beth Smith (Treasurer), Carol Kotz (Secretary), Annette O'Brien (Committee member) and Betty Smith (Committee member).

We celebrated World Home Economics Day that evening at an Asian restaurant in Civic. Those who attended enjoyed the fellowship and the meal.

At the end-of-year Christmas break-up celebration, we were happy to meet two graduates from the University of Canberra, both of whom look forward to commencing their careers in 2003, and indicated their intention to join HEIA in 2003.

It has been a very quiet year for the Division.

*Jenny Pardy*  
President

### NEW SOUTH WALES (NSW)

2002 was a busy year for the New South Wales Division. Membership numbers increased, which is largely due to the launch of the new webpage, three mail-outs to all schools in NSW and the various activities undertaken by the Division.

The 2002 activities included holding eleven executive meetings, two *Food choices the IT way* seminars (one in Bathurst and the other in Sydney), a professional visit to the Grower's Market, several dinners including the King & Amy O'Malley Awards Dinner, the Retiree's Luncheon, new members function, two special member meetings and a textile visit to the Embroidery Guild of NSW.

The year ended with a very successful Margaret Bamford Memorial Lecture and Dinner. The address was given by Jennene Plummer, Food Editor of Food Ideas and TV Personality. She outlined her career path, which has led her to being a very successful home economist, and the things that assisted her along the way. At this lecture and dinner, the inaugural HEIA(NSW) Excellence in Teaching Awards were announced, with the awards going to Lauraine Cunningham (Sylvania High School) and Robyn Scott (Our Lady of Mercy College). They were awarded a cash prize of \$500 each and a year's membership to HEIA. The 2002 High Achiever Award was awarded to Robyn Alderton (TAFE NSW—Western Institute). She was awarded a gold pin, \$1000 and a year's membership to HEIA. Congratulations to all three recipients.

Another new award launch in 2002 was for school students undertaking VET studies as a part of their HSC. The two successful students came from Bankstown (Ayse Zengin) and Granville (Fatima Chahine) Districts and we look forward to their ongoing involvement. Robyn Howell, a student from Grafton Campus, was awarded the 2001 HEIA (NSW Div) Award.

As President, I have been actively involved in negotiating the supply of teachers in NSW schools. I am pleased to report that three specially funded statewide programs will be run again in 2003, funded by DET. This will see up to 80 additional teachers train through refresher programs, accelerated teaching training and retraining programs. This is additional to the normal teacher training programs available. During 2002, we also undertook, jointly with the NSW Teachers Federation, a survey of all present school teachers to determine their training needs. A submission has been sent to DET for Approval to Run, co-funded by HEIA(NSW), an innovative program whereby technical competency of school teachers will be upgraded so staff can deliver modules related to nutrition, safe food handling and menu planning competencies in the Health Training Package. Louise Duvernet also had funded an upskilling program for textile teachers. This attracted over 24 teachers from around NSW.

Monthly newsletters have been distributed to members including three special mailouts to all schools. This has been to ensure that HEIA(NSW) activities were promoted.

As President, on your behalf, I have also served on many committees regarding TAFE curriculum and training package implementation, Professional Teacher Council Working Parties, and many other organisations.

This is my last year as President and so I take this opportunity to acknowledge the outstanding work of the NSW Executive, namely: Louise Godwin, for her standards, dedication, vision and commitment to NSW and the National Council; Julie Gay, a Secretary with style; Gail Clarkson, National Council Representative; Lynn Parker, Treasurer; Louise Duvernet, committee member and representative on the national Education Standing Committee; Doreen Andrews, Committee member; and Sherry Hill, Past-President and King & Amy O'Malley Panel Member.

Thank you to all members for your support too. This has been a good year. More information is available on our new webpage [www.heia.com.au/heiansw](http://www.heia.com.au/heiansw).

*Heather Crawford*  
President



*Heather Crawford*  
President HEIA(NSW)



# DIVISIONAL REPORTS

## NORTHERN TERRITORY (NT)

Members in the Northern Territory were treated to a variety of experiences in 2002. Numbers were fairly few but steady, outweighed by commitment and enthusiasm.

In 2002, HEIA(NT) combined with the Tourism Professional Association of the Northern Territory to look at common issues within the food and hospitality industry. The weekend commenced with an evening cruise on the Darwin harbour, where we were able to identify local landmarks and enjoy the commentary which enhanced our knowledge of local history. The next day we experienced a day in a new restaurant "Sonsi", specialising in "East meets West" cuisine. Truly a day to remember, we joined in the preparation of an all-afternoon banquet, tasting the highlights of this innovative menu.

Participants were able to get a snapshot into "a day in the life" of a restaurant, where the passion of the maitre'd and chefs was to produce spectacular and memorable food. We were able to see how the best ingredients were sourced from all over Australia, and to be involved in the "back of house" busyness. Due to the overwhelming success of this day, and of course the spectacular food, the HEIA(NT) Christmas dinner meeting was held at Sonsi.

This day also gave participants the opportunity to explore the new Northern Territory Curriculum Framework, and also to be briefed by a representative from Oztrade on the issues relating to import and export of goods and services within Australia.

Talented members Kay Reardon and Jane Barlow organised and presented a wonderful day at the Northern Territory Crafts Centre, where participants were able to dye fabric and experiment with a variety of printing mediums. This was a great opportunity to be creative and also spend time with other home economics teachers.

HEIA(NT) annually encourages the top year 12 student with a certificate and presentation.

*Food choices the IT way* was a very popular inservice presented by HEIA(NT). This exciting resource has been accepted widely by just about all secondary schools in the Territory.

Members still enjoyed the afternoon tea and dinner meetings which were held in various restaurants around the local area.

A hard working Executive was the key to the successful year 2002. Many thanks to these busy and hard-working members who find the time and energy to promote and support home economics education in the Northern Territory.

*Miriam McDonald*  
*President*

## QUEENSLAND

It is with pleasure that I present an overview of the 2002 activities of the Queensland Division of the Home Economics Institute of Australia. This report provides evidence of the consolidation of our Division's activities to assist members, and demonstrates our contribution towards enhancing the business of the national body.

Once again our membership has increased, and in 2002 reached 473. While we all understand the importance of a strong membership to support our advocacy role, it also poses significant challenges in planning to meet the professional development and other needs of a diverse range of members.

During 2002 the process of meeting members' professional needs has been supported by a number of initiatives/processes and has included:

- ▶ the presentation of Graduate Packages to the new QUT graduates
- ▶ a breakfast workshop which focused on fashion studies

- ▶ World Home Economics Day celebrations
- ▶ two workshops for each of 12 regions throughout Queensland
- ▶ the Divisional annual conference.

We were also able to contribute, through our national delegate, Dr Janet Reynolds, to the review of the *Food safety matters* resource, the new pedagogy booklet, and posters and further aspects of the Teacher Supply and Demand project. The Queensland initiatives related to the Teacher Supply and Demand project have enabled a review of the home economics teacher training course at QUT and many and varied discussions with the Department of Education related to training new teachers, placement of beginning teachers and support for teachers re-entering the workforce. As a result of these discussions and negotiations, a Partnership Agreement has been signed with the Staff College of Education Queensland. Originally intended to support an ongoing supply of quality home economics teachers in Queensland, the Department was keen to extend the Agreement to include support for a range of HEIA(Q) initiatives. The components of this Agreement now include the Staff College committing to support a strategy to assist home economics teachers re-entering the workforce through the development of on-line modules, assisting with the management of our professional development workshops, assistance with annual conferences, promotion of HEIQ(Q) activities and assistance with marketing strategies.

Through our representative, Joanne Jayne, we have also been able to contribute to the final business of the Queensland Studies Authority Technology Syllabus Advisory Committee and the Subject Area Syllabuses Advisory Committee. This has resulted in a Technology Syllabus and Home Economics Subject Area Syllabus which will support, along with the already published Health and Physical Education Syllabus, the development of new work programs in home economics faculties throughout Queensland.

Without a doubt, we can also look forward to a busy 2003 and, as the challenges of our professional lives continue to grow, so do the challenges of the committee of management of the Queensland Division and those who support us. Our activities to serve the interests of our membership depends on the enthusiasm and professionalism of those involved and I would like to acknowledge the contribution of all who have assisted throughout 2002.

*Cheryl Conroy*  
*President*



*HEIA (NT) President Miriam McDonald (left) with other HEIA members at the Christmas dinner meeting*



*HEIA(NT) members enjoy an evening cruise as they address food and hospitality issues*



*President HEIA(Q) Cheryl Conroy (left) with Excellence in Teaching Award winners Claire Cobine and Janet Sullivan*



*Queensland keynote speaker Gay Bermingham with delegate Janet Curran at the HEIA(Q) State Conference*

## DIVISIONAL REPORTS

### SOUTH AUSTRALIA

From a range of perspectives we have had an undeniably successful year during 2002. With one executive change from 2001, we continued the planning for the national conference begun in 2001. Executive and the Conference Committee, convened by Christina Tassell, met each month on a Saturday at EDC and I wish to acknowledge the efforts of Sue Koenders, Chris Parry, and Mary Oleschenko who regularly travelled long distances to attend, as well as Barb Debski, Gayle Dorman, and Patsy Stamp who have given so generously of their time. The remaining members on Executive (Carole Ashford, Chris James, Anna Kelly, Carol Smith and Brigitte Parr) have also done a wonderful job and on your behalf I salute them.

At the World Home Economics Day Breakfast, we presented the year's O'Malley Scholarship recipients and heard from a number of popular speakers, past and present. Registrations for the Breakfast far exceeded expectations, causing significant work for Bronwyn Colegate, who reluctantly retired due to ill health. Not only did we miss a valued colleague, but we also lost a highly competent treasurer. Failing to secure a replacement meant that Christina and I were necessarily made caretaker treasurers.

Our membership has increased due to a variety of factors, including a flow-on effect of the publicity generated by distributing SA Newsletters to all schools during 2001. Our membership currently hovers around the 100 mark. We think teachers finally realise the benefits and discounts that membership has to offer, not to mention the excellent professional development and networking.

Following the great turnout for the Breakfast, we also had significantly increased attendance at our Country Connection - to Banrock Station. This was a fabulous day in the country, complemented by a brisk wetland walk to brush away the winter doldrums, and superb locally-produced native foods. Of course the company and relaxing drive were also welcome. We were very gratified that so many country people made the effort to attend, coming as they did from far and wide.

It was a great way to accrue eight hours' training and development.

During August we hosted a trial run of the conference for our Seminar Day. The Education Development Centre proved to be very successful venue, and again we had an excellent turnout for a range of interesting and stimulating workshops. It was generally felt that participants liked the flexibility of choosing to attend from one to three sessions as their time permitted.

Finally, September was time to relax a little at our Coffee and Company, where we learned to distinguish the good coffee and tea from the not so good. Again, this was a good time to network.

Apart from the regular term functions, HEIA(SA) has also been busy on your behalf in a professional sense as we endeavour to develop clear training pathways for the training of future home economics teachers. I receive many calls from people who wish to retrain, and we have created a database to keep these people informed of opportunities as they arise. In addition we have developed a set of Teacher Competencies at the request of DETE to be used in the assessment of prospective teachers. HEIA(SA) donated \$1000 to the national *Attracting Students* project, an important project in attracting more teachers to our profession. On a local scale, we feel that our efforts are finally being rewarded, as both Flinders University and the University of South Australia are engaged in planning courses to meet the demand for more home economics teachers.

The Creating a Stir Competition was successful in 2002, with nearly 100 entries from a diverse range of metropolitan and country schools.

Our PES Nutrition Study Guide continued to be popular with over 400 copies sold during the year.

Further effort went into the running of nine workshops across the state on the *Food choices the IT way* resource, thanks to funding from CEASA. Ninety-five participants gained an awareness of this excellent resource that was developed by HEIA, and 47 schools have purchased the kit at a special launch price.

Other funding received for Hub meetings to engage in the SACSA Frameworks will hopefully carry over to 2003.

By far the most significant effort and achievement during the year has been in relation to the national conference. The planning for this has been superbly managed by Christina Tassell, with a group of dynamic and dedicated workers. It has been an interesting and rewarding experience for all.

In presenting this report I would like to finish by thanking the Executive for their wonderful support and all the good times during the year; thanks to Carol Smith who steps down as Council Delegate and Beatrice Casbarra who joined us during the year. Thanks to Sue Koenders and Anna Kelly—both minute takers extraordinaire! Thanks to all our members for your support too. We look forward to a great year again in 2003.

*Julie Taylor*  
President

### TASMANIA

It gives me much pleasure to report on the events of the Tasmanian Division of HEIA for the past 12 months. It has been a very productive and satisfying year.

Our first State gathering was held in Hobart during March at the Moorilla Winery. It was a special day for our home economics students as we celebrated their outstanding achievements. We had a record number of 16 students taking part in the presentation ceremony. I have great confidence in the future of home economics in our State—as long as we promote and encourage our young people.

In April we were visited by Jan Reynolds as part of our promotion of the *Food choices the IT way* project. Jan presented workshops in Launceston, Devonport and Hobart. They were very well received by home economics teachers as well as health and physical education teachers and our colleagues in Community Health. A total of 55 participants were impressed by the package and saw it as a valuable and worthwhile resource to use as part of their food and nutrition learning programs. Thank you to Newstead College, Don College and Elizabeth College for their hospitality and to Brian Webberley for his invaluable support.

On Friday 17 May the annual Technology Conference, titled Road to Design and Technology, was held in Launceston. Donna Frankcombe and I were part of the organising committee.



*Julie Taylor*  
President HEIA (SA)



*Conference Task Group*

## DIVISIONAL REPORTS

### TASMANIA (continued)

We received very positive feedback from our home economics colleagues for organising a novel and relaxing conference exploring Tasmanian food and textile/craft enterprises. Apart from learning so much about new products/processes, once again, it was a great opportunity to network and catch up with colleagues. I express my appreciation to Donna for giving so much of her time to organise the tours and to attend our planning meetings.

In July we organised very successful forums in Launceston and Hobart introducing home economics teachers and their kitchen assistants to the new food legislation in relation to food safety and regulation, and how it affects us in the school situation. These forums, presented by Jeff Allsopp from the Health Department, were very well received by all in attendance as being informative, valuable and worthwhile professional development sessions. Thank you to Newstead College and Cosgrove High for their hospitality.

August saw us revisiting the Bachelor of Teaching Review. Libby Donnelly and I, representing HEIA, met with Robyn Glade-Wright (Co-ordinator of B. Teach -Technology) for an update on the training of home economics teachers at the University of Tasmania. We suggested that the Bachelor of Education might be re-introduced to attract our year 12 students. Robyn was very receptive to our concerns and has wasted no time in speaking to the Education Faculty personnel to look at the possibility of a Bachelor of Education course in the near future. We also used the opportunity on this occasion to meet with Professor Madeleine Ball (Health Science) to discuss the electives in Health Science and how they could be offered as part of the Bachelor Education course. What we need to work on now is to attract home economics students into the teaching profession and take advantage of the opportunities available to them at the University in Launceston. The new kitchen facilities are now in use - that in itself must be a good sign for the future of home economics at the Launceston campus. But students are needed to fill spaces!

During August a number of HEIA(Tas) members gave generously of their time and attended forums in Launceston and Hobart in relation to updating the Tasmanian Food and Nutrition Policy. As an interest group we were invited to submit a proposal for recommendation. This will be used to advocate increasing resources and activity for food and nutrition in the State. Thank you to Rosemary Cramp, Annette Emmett, Dawn Gatehouse, Melinda Williams and Gill Ginn who responded to our call and gave generously of their holiday time to put together the submission for our Division.

Regional activities have had a local flavour, ranging from informal get-togethers at restaurants, to an information session at the Menzies Centre, Hobart, to hear Professor Terry Dwyer speak about pedometers and how they are used in research. In Launceston, a visit to the University enabled us to see first hand the new kitchen facilities and to meet Robyn Glade-Wright. Thank you to Dawn Gatehouse, Annette Emmett, Donna Frankcombe and Christine Suito for organising these valuable and enjoyable sessions.

We are now part of the national website, thanks to the assistance that we received from Reg Emmett. Now we need to use it and update it on a regular basis.

During this year we have welcomed four new members.

As I conclude my report I would like to express my sincere appreciation to my hardworking and dedicated Executive and regional convenors- Libby Donnelly, Maria Scanlon, Christine Suito, Dawn Gatehouse, Annette Emmett, Donna Frankcombe and Bronwyn Anderson for the extra time and effort that they devote to our Division. They have excelled in their roles to assist me in achieving our goals as a Division.

I need also to make special mention of Libby Donnelly, our Council Delegate, and Gill Ginn, our National President, for their dedication and commitment to the Institute and the tremendous amount of work that they do at both National and State level.

I look forward to the second year of my term as President and hope to serve the Tasmanian Division of HEIA to the best of my ability.

*Rita M. Cawley*  
*President*

### VICTORIA

The Victoria Division has enjoyed another year of achievements, although it has been mingled with challenges and sometimes less than ideal outcomes. However on the whole it has been very fruitful, and will provide a solid basis for developments in 2003. In accordance with the National Strategic Plan HEIA(V) has undertaken to address the following priorities.

Membership has been identified as a major concern, and has done so for the past few years. Over the period of 3-4 years the number of members in Victoria has dropped significantly. HEIA has identified as part of its strategic plan, and Victoria has agreed to undertake to achieve, an increase of 50 additional members over the period 2002-2004 to return our membership to the level it was 4 years ago. I am pleased to report that we are on our way to meeting this target. This objective requires endeavours in regards to retaining existing members and recruiting new members, and to this end consideration has been given to what we offer members and what value they gain from their membership. This area will continue to be a priority into 2003.

HEIA(V) has identified the need for improved communication opportunities between the Committee and Divisional members, and between Committee members. The establishment of the Divisional email address has contributed to meeting this objective. The development of a website for HEIA(V) has also been on the agenda for some time. Work has progressed on this project, and we are pleased that we will see a viable and effective website in operation in 2003. In addition, I attended the National Council meeting and HEIA AGM with Leanne Compton in April 2002, which afforded me a valuable insight into the workings of the National Council and issues that are being addressed. It also gave me the opportunity to meet with other Division Presidents.

It was suggested that a President's Network be established to facilitate information sharing between Divisions, and this will be considered by National Council.

A high priority has been the streamlining and increased efficiency of Committee and Divisional processes. In 2002 the Committee reviewed the procedures for Committee meetings, introducing alternate Executive and Full Committee meetings, and formal reporting processes. Portfolio areas were identified with Committee members taking on responsibilities as convenors. These moves have resulted in increased effectiveness and placed less stress on individuals.



*HEIA(Tas) executives (left to right)  
Maria Scanlon (Sec), Donna Frankcombe  
(Treas) and Rita Cawley (Pres)*



## DIVISIONAL REPORTS

### VICTORIA (continued)

In addition the Divisional Handbook has been updated and now provides a useful resource and information source for current and future committee members.

The Committee strives to provide services and products to members that are of a high quality and represent value for money. A number of successful events were held that provided professional development and enriched the knowledge and experience of home economists working in a range of settings, including workshops for teachers, forums on food safety issues and food retailing trends, and more social occasions that offered great opportunity for networking. Feedback was very positive and the Committee aims to develop a calendar of events for 2003 that builds on this success. The *Cooking for 1 or 2* cookbook has been a focus of attention for the Committee, with the development of the 3rd edition of this highly successful book. This process involved RMIT students in the development of recipes and photos of dishes. The result is a product of which all involved are extremely proud. The potential of this program to move beyond its current small sphere will be an exciting development for the future.

Financial sustainability and growth of the Division continues to be of utmost importance, especially in view of the reduction of members, and the priority placed on increasing membership.

Distribution of the newsletter is one area the Committee has been hoping to streamline, through use of email. This initiative has been slow to gain support, but as we continue to develop our website and services to members through this medium, we hope that this area will see marked improvement.

The Committee has endeavoured to improve the profile of the organisation, by promotion to potential members in particular. An annual mailout to all secondary schools, targeting home economics teachers, has been successful in attracting new participants at functions, and new members. The Committee has also used education publications and VHETTA newsletters to promote the Division's activities.

Marketing and development of the *Cooking for 1 or 2* program will continue to be a priority in 2003. Liaison with and strengthening of the relationship with VHETTA has continued over the past 12 months, with a social activity held for members of both committees, and professional collaboration through the TSD Working Group and other opportunities. Increasing the profile of HEIA(V) through liaison with other stakeholders is an area that requires renewed attention in the future.

Through the Teacher Supply and Demand Strategy, the Division has worked with RMIT and Deakin Universities, and VHETTA, to address the issue of home economics in schools and teacher education. A Home Economics Education information evening was held during the year, which was very well attended by senior secondary students. HEIA(V) and the Victorian TSD Working Group provided input into the posters promoting home economics and home economics teaching produced by the National Council.

Apart from the strategic directions described above, HEIA(V) was pleased to award Sophie Skalkos at Deakin University and Emily Jackson at RMIT the HEIA(V) Student Awards for outstanding student entering final year who demonstrates potential for leadership in the home economics profession in Australia.

I have been fortunate to be supported yet again by a great Committee, which has ably represented the broad interests of our diverse profession. In 2002 we welcomed to the committee Caroline Jones (who brought us valuable input from an industry perspective), Leanne Compton with experience in education and taking on the role of National Delegate, Brooke Hutchinson and Rachael Cheail (Deakin University Student Liaison). Thanks also to Jane Norton (Events Coordinator), Karen Hucks (Treasurer), Jessica McCormick (Secretary), Peta Chubb (Newsletter Editor), Marion Brown (Membership Secretary), and Emily Jackson (RMIT Student Liaison). I am pleased to say that many members of the 2002 Committee have renominated for 2003, which will provide stability and continuity in the work that has been commenced.

It is with sadness and not little regret that I advise that Marion Brown and Peta Chubb have decided not to renominate. Peta is enjoying working and travelling in England and Europe, and Marion's increasing work commitments prevent her continuing in this role. However, Marion will be taking on the role of *Cooking for 1 or 2* Coordinator and overseeing its activities and development into a more sustainable program.

Thank you to everyone who has contributed to the work and on-going development of HEIA(V) and the profession of home economics in Victoria.

*Debra Parnell*  
President

### WESTERN AUSTRALIA

2002 has been an eventful and rewarding year for home economists in Western Australia. There have been some very positive achievements and signs to show that home economics is better acknowledged as an important part of everyone's life in a society which is constantly changing.

Our first function for the year was held on World Home Economics Day when we celebrated what home economics does, particularly in developing countries. We held our Annual General Meeting on that day, followed by a dinner and the presentation of scholarships to two year 12 graduates - Hannah Woodward and Holly Carmody who have chosen to do a Bachelor of Education in Home Economics at Edith Cowan University. This was a lovely evening attended by many of our members who have retired but continue to support the Institute. It was heart warming to have such a range of people, including one of our male home economics teachers.

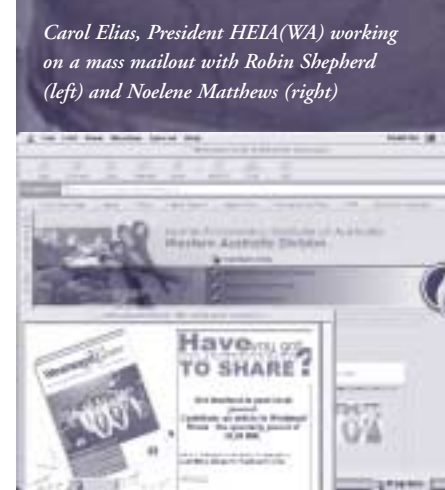
Throughout the year we presented a very comprehensive professional development program which was well accepted, particularly the curriculum improvement workshops offered to teachers adapting to new curriculum changes. One of these changes in the area of post compulsory education is that curriculum will be designed around learning outcomes that reflect general and vocational learning which can be achieved by all students to some extent. Courses of study are being developed that aim to capture the imagination of a wider group of students by offering relevant, stimulating learning experiences assessed through scales of achievement.



*Carol Elias*  
President HEIA(WA)



*Carol Elias, President HEIA(WA) working on a mass mailout with Robin Shepherd (left) and Noelene Matthews (right)*



## DIVISIONAL REPORTS

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### WESTERN AUSTRALIA (continued)

HEIA (WA) has been invited to be part of the planning process where they nominate members to join reference groups comprising representatives from government, independent and Catholic school systems, universities and industry alongside executive officers from the Curriculum Council to help develop these new courses.

*Food Cent\$*, a combined project between the Health Department and HEIA(WA) is in its final development stages and it is hoped to launch this exciting program with resources for teachers early in 2003.

Following the national report on Teacher Supply and Demand, HEIA(WA) has been heavily involved in the establishment of strategies to encourage the training of more home economics teachers. During the year, the Executive of HEIA(WA) attended a meeting at Edith Cowan University in relation to the development of a double degree course in Education and Home Economics. This is in response to teachers needing more depth of training and relevant studies to prepare them for the needs of the students they will be teaching. We also contacted the WA Department of Education and Training where we met with senior representatives from Workforce Development, Staffing and Curriculum and had a very productive meeting. The discussions centred not only on graduate teachers but also on how to attract trained teachers to re-enter the profession. An initiative was supported to offer a refresher course to trained home economics teachers who had been out of the workforce for some time in order to help them return to teaching feeling more confident with the new curriculum changes. The response to this was very encouraging with 22 teachers attending a 3-day refresher course run by HEIA(WA). Along with encouragement and financial support from the WA Department of Education and Training, this partnership had overwhelmingly successful outcomes for all parties. Initial discussions have occurred relating to the establishment of a mentoring system for new teachers and those re-entering the profession.

The WA Department of Education and Training has also recently offered HECS scholarships to qualified people for the Graduate Diploma in Education with areas targeted including home economics.

HEIA(WA) has been looking at ways of strengthening ties between practising teachers and student teachers. One strategy was to offer the professional development at no cost to university students. This turned out to be a benefit for both groups.

HEIA(WA) has been a part of the Value Adding Quest, designed to support teachers in implementing the Technology and Enterprise learning area, since its inception in 1997. This year we decided to give a primary and secondary award to entries based on food-based products that promoted good nutrition. This was an opportunity to market home economics education to primary schools. (This is a Technology project, nutrition can be covered when the material is food)

Our *Westward Home* continues to be our main source of communication with members. This publication is mailed to members at the beginning of each school term thanks to a very efficient editor. Our website is also a valuable means of communication and we now have a confident web master who has also set up a list serve for home economists to network with each other via email.

As this is my first year as President I would like to say, with growing membership and with the help of a dedicated and expert executive who give so freely of their time, we have achieved a great deal this year. It has certainly been a challenging but rewarding year.

*Carol Elias*  
*President*