

Invitation

To advertise in the Home Economics Institute of Australia Inc (South Australian Division) newsletter.

HEIA – SAY, the South Australian newsletter is published 4 times a year, at the beginning of each term, and is sent to over 150 members. Once a year it is also sent to almost 250 schools within the state. This is a wonderful opportunity to target and reach people who use your services and goods.

We are offering you the opportunity to place an advertisement in our A4 size newsletter for either 2 issues or 4 issues. You may choose to place a ¼ page, ½ page or full page advertisement.

Cost:

	2 issues	4 issues
¼ page	\$70.00	\$120.00
½ page	\$120.00	\$200.00
Full page	\$200.00	\$350.00

To advertise in HEIA – SAY, fill in the details you wish to include in your listing, and we will typeset it ready for printing OR you can supply a suitable current advertisement for us to scan and print OR design your own advertisement (using Word) and Email it to the Editor, Mrs Christina Tassell, tinatrev@bigpond.net.au for inclusion in the next newsletter. We will invoice you for the cost once the advertisement has been received.

We suggest you include:

- Size of advertisement required
- Your Business name
- Proprietors and Business address
- Details of goods and/or services
- Specialties
- Classes/workshops etc
- Special offers
- Opening hours
- Opening days
- Mail order details
- Etc
- Phone, Fax and Email details

Enquiries to Newsletter Editor: Christina Tassell, tinatrev@bigpond.net.au
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