

**IFHE** is an International Non Governmental Organisation (INGO) in consultative status with the United Nations (ECOSOC, FAO, UNESCO, UNICEF) and with the Council of Europe

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## Press Release

### World Home Economics Day 2010

## “Home Economics beyond one hundred years - empowering for the digital world” Global Challenges demand action on all levels



INTERNATIONAL FEDERATION  
FOR HOME ECONOMICS



The International Federation for Home Economics (IFHE) - a global network of Home Economics experts - is an International Non-Governmental Organisation (INGO), having consultative status with the United Nations (ECOSOC, FAO, UNESCO, UNICEF) and with the Council of Europe.

With the theme “Home Economics beyond one hundred years - empowering for the digital world”, IFHE keeps in mind not only the impact of the information and communication technologies on families, households, social communities and the economic endeavours but also on the way families integrate and utilise these developments for a sustainable high quality of everyday living.

In fact IFHE has focused the attention to the most important challenges of the future such as Climate change, global food security crisis and HIV. It is obvious that the impact of climate change, the lack of food and global health challenges affect everyday life of millions of families worldwide. Although the World summits on food security and climate change did not achieve the results which were expected by many INGOs, IFHE is committed to strengthen its own strategies and activities to help support sustainable development and food security on all levels through its educational and research activities.

Home Economists around the world focus on the fundamental needs and practical concerns of individuals and families in everyday life and their importance both at the individual, the near community levels as well as at societal and global levels so that well-being can be enhanced in an ever changing and ever challenging environment.

Home Economists integrate knowledge, processes and practical skills from multiple disciplines synthesised through interdisciplinary and trans-disciplinary inquiry and pertinent paradigms. Most of all, Home Economics NGOs around the world demonstrate capacity to take critical/transformativ/empowering actions to enhance well-being and to advocate for individuals, families and communities at all levels and sectors of society. The IFHE now calls on all its members and supporters to begin to think globally and act locally in definitive and results oriented ways.